

November 1 2023

Not a winner – Tiana's Story

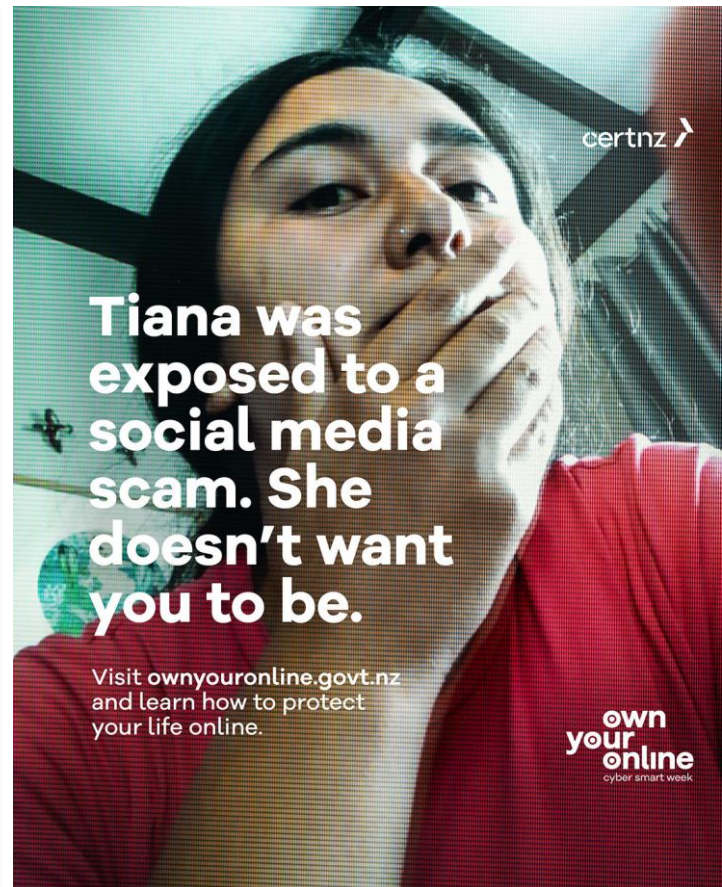
Tiana was the target of a phishing scam through social media. She was so excited when she was tagged in a post that said she had won \$1,000 through an online competition. This would help her and her whānau out in a big way. To redeem her prize, she was asked to register with the company and provide her bank details. Without thinking, she did what was asked. A few days later, Tiana noticed \$340 gone from her account. Tiana was panicked and anxious - \$340 went a long way for her whānau. She was unable to get her money back and felt embarrassed. She didn't report the incident as she felt she was at fault for not recognising all the signs.

Check who you're giving information to

If you're asked to give personal information or financial details online, always double check where the request is coming from.

Why it matters

Scams, fraud and phishing emails all attempt to trick you into giving away your personal information or your financial details — often by pretending to be a legitimate business, like a bank. Don't give out personal information online unless you know who's asking for it and why.



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Tiana was exposed to a social media scam. She doesn't want you to be.

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