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80% of cyber breaches involved compromised identities

Digital identity is a digital representation of identity information and other attributes about a person, system, application or device that is used to prove who an individual is online, to access services digitally. Here are some basic practices to help keep your identity safe online.

Multi-Factor Authentication

Multi-factor Authentication (MFA) is the use of multiple factors to confirm the identity of someone who is requesting access to a system application or resource.

Implementing MFA makes it hard for cyber criminals to gain access to user accounts.



Stronger Passphrases

Longer passwords are stronger passwords. Making your passwords at least 12 characters long, is an easy way to make your password more secure. We know what you're thinking, it's hard to remember a longer password. But making your password a passphrase makes it easy to remember.



Multiple Online Identities

Create different online identities and try not to use the same passwords across these. For example, you could have 1 persona for Government and Internet Banking, 1 persona for utilities and 1 for social media. This limits the blast radius if 1 identity is compromised.



Use a Password Safe

Managing multiple identities and passwords can be confusing and complicated. A password safe will simplify this process, enabling you to safely store your various usernames and passwords in one safe location.

